

# ADVERTISING APPLICATIONS/ NOTICES GUIDANCES

## STIÙIREADH AIR SANASACHD IARRTASAN / BHRATHAN

### Advertising

### Regulatory Applications

Certain types of regulatory applications and notifications must be advertised by either the applicant or the Crofting Commission in a newspaper circulating in the locality of the croft/common grazings.

The Crofting Commission has confirmed, in the absence of any single legal definition of a newspaper, that it will follow this general definition:

*“Usually a daily or weekly publication composed of folded sheets, containing news, advertisements, topical articles, correspondence, etc”.*

In addition the newspaper must be circulated in the local area.

Crofters must advertise to make the following changes to their croft:

- Assignment
- Apportionment
- Division of a croft
- Exchange of croft land
- Letting
- Subletting
- Short-Term lets

Common Grazings must advertise for the following:

- Appointment of a new Grazings Committee

The Crofting Commission is responsible for advertising:

- Decrofting
- Registration of a common grazing
- Creating new crofts

The Commission will accept adverts, as required by crofting legislation, that are placed in papers that are either daily or weekly. The Commission may accept adverts in fortnightly or monthly newspapers.

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If you would like to advertise in a publication not listed below consent is required in advance from the Area Commissioner on a case to case basis. This allows Commissioners to satisfy themselves on whether the publication meets the criteria and whether it is circulated in the local area associated with that notification.

Below is a list of publications accepted by the Commission. This list will be added to over time to include exceptions to the general policy. **Please note:** the newspapers listed below are in respect of the Crofting Commission's regulatory applications only. For croft registration advertisements please see Registers of Scotland website [www.ros.gov.uk/services/forms/guidance-and-forms/notice-of-first-registration-of-a-croft](http://www.ros.gov.uk/services/forms/guidance-and-forms/notice-of-first-registration-of-a-croft)

Name of Publication	Frequency of Publication	Type of Application/Notice
Press & Journal	Daily	All applications
Inverness Courier	Twice weekly	All applications
Ross-shire Journal	Weekly	All applications
Badenoch & Strathspey Herald	Weekly	All applications
Highland News	Weekly	All applications
Lochaber News	Weekly	All applications
Oban Times	Weekly	All applications
The Northern Times	Weekly	All applications
John O'Groat Journal	Weekly	All applications
Caithness Courier	Weekly	All applications
The Orcadian	Weekly	All applications
The Shetland Times	Weekly	All applications
Guth Bharraidh	Weekly	All applications
Stornoway Gazette	Weekly	All applications
The Ullapool News	Weekly	All applications
Arran Banner	Weekly	All applications
West Highland Free Press	Weekly	All applications
The Gairloch Times	Fortnightly	All applications
Ilach	Fortnightly	All applications
Assynt News	Fortnightly	All applications
An Tirisdeach	Fortnightly	All applications
De Tha Dol	Fortnightly	All applications
Fios	Fortnightly	All applications
An Carranach	Monthly	All applications
Loch a Tuath	Monthly	All applications
Heb Events	Monthly	All applications
Am Paipear	Monthly	All applications
Am Bratach (Sutherland)	Monthly	All applications